

NATIONAL CASE MANAGEMENT WEEK - OCTOBER 11-17, 2026



DRIVING OUTCOMES

NATIONAL **CASE MANAGEMENT** WEEK



Resources | Social Content | Merchandise

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About

DRIVING OUTCOMES NATIONAL CASE MANAGEMENT WEEK

National Case Management Week 2026 is an opportunity to recognize and celebrate the professionals who make a measurable difference in the lives of patients and members every day. This year's theme, "Driving Outcomes," highlights the critical role case managers play in improving patient experiences, advancing quality care, and achieving better health outcomes across the continuum of care.

Case managers are at the center of care coordination, bringing together patients, families, providers, and resources to ensure the right care is delivered at the right time. Through their expertise, advocacy, and leadership, they help reduce barriers, support informed decision-making, and drive positive outcomes for both patients and health care organizations.



This year's toolkit is designed to help you celebrate the impact of your case management team in meaningful and memorable ways. Inside, you'll find creative recognition ideas, customizable materials, and exclusive National Case Management Week 2026 merchandise to help showcase the value and contributions of these dedicated professionals.

Join the celebration online by using #NCMW26 and connect with case management professionals across the country as they share stories, photos, achievements, and events that demonstrate the powerful outcomes case managers help make possible every day.

Together, let's recognize the professionals who are driving outcomes, transforming care, and improving lives. Make National Case Management Week 2026 a celebration of the impact case managers have on patients, members, families, and the future of health care.

Logos

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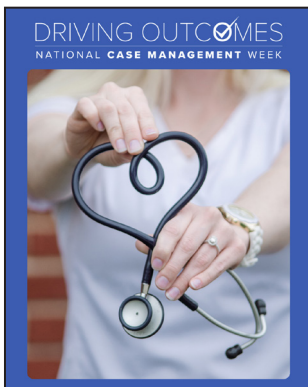
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Social Media Content

IMAGE



DESCRIPTION

Thank you to the case managers who make coordinated care possible and help drive better outcomes every day. Your work strengthens patients, families, and entire care teams.

#NationalCaseManagementWeek
#NCMW2026 #CaseManagement
#CaseManagers #DrivingOutcomes

Happy National Case Management Week! ❤️

From care coordination to advocacy, case managers play a vital role in driving outcomes and improving the patient journey every day.

#NationalCaseManagementWeek
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I'm celebrating National Case Management Week and the case managers who keep care connected behind the scenes. You are essential to driving outcomes that improve patient care across every step of the journey.

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National Case Management Week ❤️

At the heart of every great outcome is a case manager ensuring care stays connected, compassionate, and coordinated. Thank you for driving outcomes that matter!

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Merchandise Catalog



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CELEBRATE October 11-17, 2026

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