

NATIONAL CASE MANAGEMENT WEEK - OCTOBER 12-18, 2025



## GUIDING JOURNEYS

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NATIONAL **CASE MANAGEMENT** WEEK



Resources | Social Content | Merchandise

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# Table of Contents

1	About and Logos
2	Social Media Content
3	Merchandise

# About

## GUIDING JOURNEYS NATIONAL CASE MANAGEMENT WEEK

National Case Management Week 2025 is a time to shine a spotlight on the professionals who lead with heart, expertise, and purpose. This year's theme, "Guiding Journeys," celebrates the vital role case managers play in navigating patients and families through some of the most critical moments in their health care experience.

Case managers don't just manage care—they guide people. They connect the dots across complex systems, offer clarity during uncertainty, and advocate fiercely for the best outcomes. Their work is both strategic and deeply personal, and it deserves to be recognized.



This year's toolkit is designed to help you celebrate in a meaningful and memorable way. Inside, you'll find fresh ideas, creative materials, and exclusive National Case Management Week 2025 gear to help you recognize your team and share your appreciation.

Join the celebration online by using #NCMW25 and connect with case management professionals across the country who are also sharing their stories, photos, and events.

Let's come together to honor those who guide health care journeys every day—and make National Case Management Week 2025 our most inspiring celebration yet.

## Logos

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NATIONAL CASE MANAGEMENT WEEK

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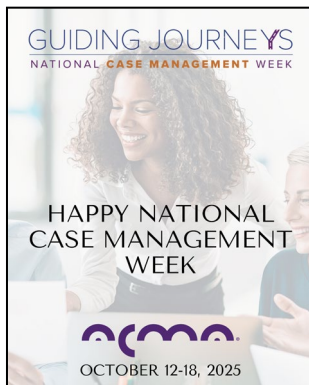
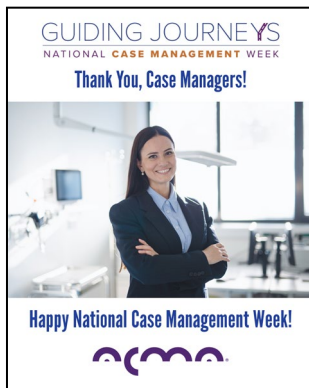
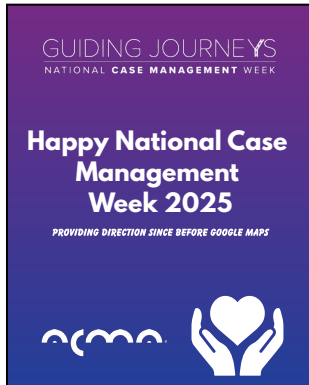
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# Social Media Content

## IMAGE



## DESCRIPTION

### It's National Case Management Week 2025!

This year, we celebrate the incredible case managers who dedicate their time, heart, and expertise to guiding journeys—helping individuals navigate challenges and reach brighter futures.

Thank you for going above and beyond every day. ❤️

#NCMW25 #GuidingJourneys

Case managers guide patients through every step of their journey with compassion and expertise.

Let's celebrate their unwavering dedication during **National Case Management Week 2025! Happy #NCMW25! ❤️**

#GuidingJourneys

### Empowered case managers help patients thrive—guiding each journey with care and commitment.

Here's to those who make a difference every day!

**Happy National Case Management Week 2025! ❤️**

#NCMW25 #GuidingJourneys

### This National Case Management Week, we're celebrating those who guide patients through life's toughest journeys. ❤️

Show your appreciation and wear your support proudly—grab your NCMW 2025 gear today!

► <https://www.jimcolemanstore.com/cmweek/>

#NCMW25 #GuidingJourneys

#SupportCaseManagers

## DOWNLOAD FILES

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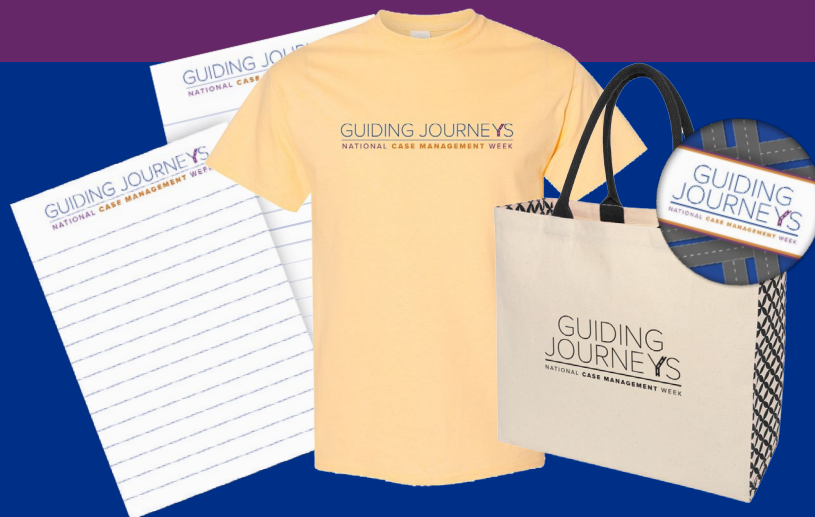
# Merchandise Catalog



## GUIDING JOURNEYS

NATIONAL **CASE MANAGEMENT** WEEK

**CELEBRATE**  
**October 12 - 18, 2025**



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